

SAMANTHA R. MEYER

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RESEARCH INTERESTS

Knowledge and resource sharing in organizational networks
Communication media use in knowledge-intensive organizations
Modeling and optimization of social systems

EDUCATION

2011-2015 Ph.D. in Industrial Engineering and Management Science
McCormick School of Engineering
Northwestern University

2011-2012 M.S. in Industrial Engineering and Management Science
McCormick School of Engineering
Northwestern University

2008-2010 M.S.Ed. in Mathematics Education (Grades 7-12)
Graduate School of Education
City University of New York, Lehman College

2004-2008 B.A. in Mathematics, *Summa Cum Laude*
School of Liberal Arts
Clark University

HONORS AND AWARDS

For Research

2011 *Cabell Fellowship*
McCormick School of Engineering
Northwestern University

2011 *Harold Richards Graduate Fellowship*
For Research in Organization Theory & Systems Analysis
Industrial Engineering & Management Science Department
Northwestern University

PUBLICATIONS

Articles in Journals

1. Leonardi, P. M., & Meyer, S. R. (in press) Social Media as Social Lubricant: How Ambient Awareness Eases Knowledge Transfer. *American Behavioral Scientist*.

Under Review

1. Meyer, S. R., & Leonardi, P. M. Deliberate Knowledge Seekers: How Actors Use Media To Build Tie Strength Before Knowledge Transfer. Submitted to: *Organization Science*.

PRESENTATIONS

Refereed Conference Presentations

2. Meyer, S.R. & Leonardi, P.M. (2014, November). *Using Social Media to Strengthen Ties for Knowledge Transfer*. Scheduled for Presentation at the National Communication Association Annual Conference.
1. Meyer, S.R. (2014, August). *Deliberate Knowledge Seekers: How Actors Use Media To Build Tie Strength Before Knowledge Transfer*. Scheduled for Presentation at the Academy of Management Annual Conference.
 - Carolyn Dexter Best Paper Award Nominee, Academy of Management

WORK ON FUNDED RESEARCH

External

- 2013-2016 Co-Author and Doctoral Research Assistant, *Primary School Organizations as Open Systems: Strategic External Relationship Development to Promote Student Engagement in STEM Topics*, Paul Leonardi (PI), with Karen Smilowitz (Co-PI) and James Spillane (Co-PI). Funding Source: National Science Foundation (DRL-1344266). Award Amount: \$707,299.
- 2013-2016 Doctoral Research Assistant, *Improving the Effectiveness of Organizational Knowledge Transfer Through Social Media Use*. Paul Leonardi (PI). Funding Source: National Science Foundation (SES-1331492). Award Amount: \$309,170.

TEACHING ASSISTANT EXPERIENCE

Undergraduate

Organizational Behavior and Innovation

Graduate

Managing Information for Innovation

PROFESSIONAL ACTIVITIES

Reviewer for Journals

American Behavioral Science

SERVICE TO NORTHWESTERN

University

Northwestern University Student-Athlete Tutor (2012-2014)

Department of Industrial Engineering and Management Sciences

Treasurer, INFORMS Student Chapter (2012-2013)

Graduate Liaison Committee, IEMS (2013-2014)

OTHER PROFESSIONAL EXPERIENCE

Work Experience

High School Mathematics Teacher, Teach For America, Bronx, NY (2008 – 2011)